Typical word submission: 50-150 words plus picture(s)

Deadline is two weeks prior to publication month.

SHOWCASE MACHINERY: A short description of a new machine used in manufacturing any type of wire and cable.

SHOWCASE ACCESSORIES: A short description of new tooling, controls, lubricants, packages or other type of accessory used in manufacturing any type of wire and cable.

SHOWCASE MATERIALS: A short description of new materials used in manufacturing any type of wire and cable.

NEW PRODUCT & SERVICES

Typical word submission: 50-150 words plus picture(s)

Deadline is two weeks prior to publication month.

WIRE & CABLE EVENTS: Calendar of events for the wire and cable industry: trade shows, conferences, etc.

INDUSTRY NEWS: Industry-wide news and information: associations, trade shows, conferences, market data, regulations, standards, etc.

INDUSTRY NEWS:

Company-specific news and information: mergers, acquisitions, joint ventures, contracts, awards, promotions, new hires, personnel restructuring, etc.

TECHNICAL ARTICLES

EMPHASIS ARTICLES: A section of by-lined articles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject.

Length: 500-2000 words plus graphics.

Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

ROUNDUP ARTICLES: A collection of editorial contributions from multiple suppliers to a selected sector of the industry. The article is staff-compiled and contributions are directly related to the Roundup subject.

Length: 50-150 words plus graphics.

Deadline: Two weeks prior to the publication month.

CORPORATE NEWS:

Company-specific news and information: mergers, acquisitions, joint ventures, contracts, awards, promotions, new hires, personnel restructuring, etc.

FEATURE ARTICLE

By-lined technical articles on any wire and cable industry subject. Articles are original, technical, educational and present one or more of the following: new technology, research results, market study results, case history information, fundamental instructions.

Length: 500-2000 words.

Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

TECH BRIEFS

One page staff-prepared, technical article on a new product, process or service related to the wire and cable industry.

Length: 500-2000 words.

Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.