MAKE THE RIGHT CONNECTION

If you are looking to reach wire and cable processors, distributors and users, then the Wire Harness & Cable Connector is for you. The “magazine-in-a-magazine” section is directed specifically to your best customers and prospects.

EDITORIAL

This targeted section within the world’s most respected wire and cable industry publication delivers a focused selling tool to the wire and cable processor, distributor and end-user. Editorialy, Wire Harness & Cable Connector will concentrate on:

- Electrical and communication wire and cable processing equipment and services
- Wire, cable and harness designs and applications
- Interconnect products
- Cable assembly
- Marking equipment
- Regulations and standards
- Relevant industry events and associations and more!

Editorial contact: Mike McNulty, mcnulty@wiretech.com

TARGETED COVERAGE

- News
- Shows & Conferences
- Feature Articles
- Product Showcases

PRODUCT TECHNOLOGY COVERAGE INCLUDES:

- Wire Harnessing
- Controls: Quality, Process & Tension
- Braiders
- Welding
- Payoffs, Take-Ups & Respoolers
- Tapes,Yarn & Strength Materials

BONUS DISTRIBUTION

For 2020, Wire Harness & Cable Connector will also be distributed at:

- WHMA 2020 Conference
  www.whma.org

- Cables 2020
  www.amiconferences.com

- wire 2020
  www.wire.de

- EWPTE 2020
  www.electricalwireshow.com

- Wire Expo 2020
  www.wirenet.org

- wire China 2020
  www.wirechina.net

- wire India 2020
  www.wire-india.com

- IWCS Conference 2020
  www.iwcs.org
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*The Company Profiles will be offered in the July issue.*

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**Industry Partners**

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[Wiring Harness Manufacturer's Association]

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