MAKE THE RIGHT CONNECTION

If you are looking to reach wire and cable processors, distributors and users, then the Wire Harness & Cable Connector is for you. The “magazine-in-a-magazine” section is directed specifically to your best customers and prospects.

EDITORIAL

This targeted section within the world’s most respected wire and cable industry publication delivers a focused selling tool to the wire and cable processor, distributor and end-user. Editorialy, Wire Harness & Cable Connector will concentrate on:

- Electrical and communication wire and cable processing equipment and services
- Wire, cable and harness designs and applications
- Interconnect products
- Cable assembly
- Marking equipment
- Regulations and standards
- Relevant industry events and associations and more!

Editorial contact: Mike McNulty, mcnulty@wiretech.com

TARGETED COVERAGE

- News
- Shows & Conferences
- Feature Articles
- Product Showcases

PRODUCT TECHNOLOGY COVERAGE INCLUDES:

- Wire Harnessing
- Wire Drawing Machines & Dies
- Controls: Quality, Process & Tension
- Polymers & Insulation
- Braiders
- Welding
- Payoffs, Take-Ups & Respoolers
- Tapes, Yarn & Strength Materials

BONUS DISTRIBUTION

For 2024, Wire Harness & Cable Connector will also be distributed at:

- WHMA 2024 Conference
- wire 2024
- Wire Expo 2024
- EWPTE 2024
- wire Mexico 2024
- IWCS 2024
# 2024 Issues and Advertising Rates

Contact Us To Reserve Your Advertising!

**TEL:** +1 330 864 2122  
**FAX:** +1 330 864 5298

**Alex Lippincott**  
Sales  
alex@wiretech.com

**Mike Dies**  
Sales  
mike@wiretech.com

### Monthly Ad Closings

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*The Company Profiles will be offered in the July issue.*

### Space Units Rates

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## Industry Partners

[WHMA Logo]  
[Electrical Wire Processing Technology Expo Logo]