

# Wire Harness & Cable Connector

Wire Harness & Cable Connector, the “magazine-in-a-magazine” is presented by

**Wire & Cable  
Technology**  
International



## MAKE THE RIGHT CONNECTION

If you are looking to reach wire and cable processors, distributors and users, then the *Wire Harness & Cable Connector* is for you. The “magazine-in-a-magazine” section is directed specifically to your best customers and prospects.

## EDITORIAL

This targeted section within the world's most respected wire and cable industry publication delivers a focused selling tool to the wire and cable processor, distributor and end-user. Editorially, *Wire Harness & Cable Connector* will concentrate on:

- Electrical and communication wire and cable processing equipment and services
- Wire, cable and harness designs and applications
- Interconnect products
- Cable assembly
- Marking equipment
- Regulations and standards
- Relevant industry events and associations and more!

**Editorial contact:** Mike McNulty, [mcnulty@wiretech.com](mailto:mcnulty@wiretech.com)

## TARGETED COVERAGE

- News
- Shows & Conferences
- Feature Articles
- Product Showcases

## PRODUCT TECHNOLOGY COVERAGE INCLUDES:

- Wire Harnessing
- Wire Drawing Machines & Dies
- Controls: Quality, Process & Tension
- Polymers & Insulation
- Braiders
- Welding
- Payoffs, Take-Ups & Respoolers
- Tapes, Yarn & Strength Materials

## BONUS DISTRIBUTION

For 2024, *Wire Harness & Cable Connector* will also be distributed at:

**WHMA 2024 Conference**

**wire 2024**

**Wire Expo 2024**

**EWPT 2024**

**wire Mexico 2024**

**IWCS 2024**

# 2024 ISSUES AND ADVERTISING RATES



MONTH	AD CLOSING
JANUARY	January 5
MARCH	March 1
MAY	April 24
JULY*	June 21
SEPTEMBER	August 23
NOVEMBER	October 25

\* The Company Profiles will be offered in the July issue.

## Contact Us To Reserve Your Advertising!

TEL: +1 330 864 2122

FAX: +1 330 864 5298

**Alex Lippincott**

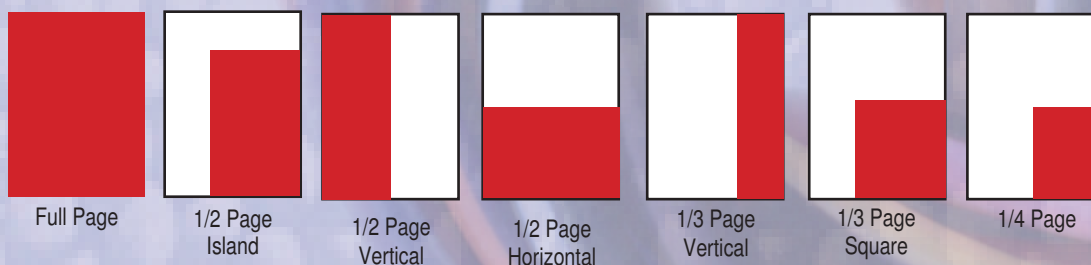
Sales

alex@wiretech.com

**Mike Dies**

Sales

mike@wiretech.com



SPACE UNITS	B&W	2/C	4/C
Full Page	\$1820	\$2140	\$2925
2/3 Page	\$1435	\$1775	\$2520
1/2 Page Island	\$1340	\$1665	\$2305
1/2 Page	\$1050	\$1465	\$2225
1/3 Page	\$850	\$1180	\$1935
1/4 Page	\$770	\$1035	\$1805

## Industry Partners

